



# Inaugural

Mansfield Turkey Trot

## Sponsorship Proposal

November, 27 2014

[www.mansfieldturkeytrot.com](http://www.mansfieldturkeytrot.com)

## About

The Inaugural Mansfield Turkey Trot was established in early 2014 through the collaborative efforts between the City of Mansfield and the Mansfield Turkey Trot organizers.

The mission is to bring a sustainable, civic minded Thanksgiving Day running event to the City of Mansfield and it's area residents.

## Sponsorship

Sponsorship of the inaugural event provides area businesses and organizations a unique opportunity to become a founding partner of the Mansfield Turkey Trot. Sponsorship illustrates your commitment to healthy living in your community while providing a creative vehicle to engage with potential clients and customers.

There are a number of ways to become a Mansfield Turkey Trot founding partner; enabling businesses of all sizes to participate.

### *Founding Sponsorship Levels*

- Title Sponsor
- Event Sponsor
- Platinum
- Gold
- Silver
- Bronze



### *Title Sponsor | \$5,000*

As the Title Sponsor of the 2014 Mansfield Turkey Trot, your organization becomes the **namesake of the inaugural event**. Title Sponsorship illustrates a full partnership with the inaugural event. Recognition as the 2014 Title Sponsor includes:

- Exclusive Title Sponsor recognition
- Opportunity for product or service exclusivity
- Opportunity for on-site banner display
- Name recognition on banner visible at Welcome Banner
- Name recognition on event t-shirts
- Name recognition on Mansfield Turkey Trot advertisements
- Name recognition on Mansfield Turkey Trot website with link to your company
- Complimentary Expo booth (value \$350)

- Recognition at water station along course (value: \$150)
- Insert in race packets (value: \$50)
- 7 complimentary entries to race
- Facebook announcement listing sponsor and link

## *Event Sponsor* | Varies by Event

Event Sponsorship enables your organization to become the **namesake for a specific race** within the event- 10K, 5K or Fun Run. Recognition as an Event Sponsor includes:

- Exclusive Event Sponsor recognition
- Opportunity for product or service exclusivity
- Opportunity for on-site banner display
- Name recognition on banner visible at Welcome Banner
- Name recognition on event t-shirts
- Name recognition on Mansfield Turkey Trot advertisements
- Name recognition on Mansfield Turkey Trot website with link to your company
- Complimentary Expo booth (value \$350)
- Recognition at water station along course (value: \$150)
- Insert in race packets (value: \$50)
- 5 complimentary entries to race
- Facebook announcement listing sponsor and link

## *Platinum Sponsor* | \$2,500

- Name recognition on banner visible at Welcome Banner
- Name recognition on marathon t-shirts
- Name recognition on Mansfield Turkey Trot advertisements
- Name recognition on Mansfield Turkey Trot website with link to your company
- Complimentary Expo booth (value \$350 each)
- Recognition at water station along course (value: \$150)
- Insert in race packets (value: \$50)
- Ten complimentary entries to race
- Facebook announcement listing sponsor and link

## *Silver Sponsor* | \$500

- Name recognition on banner visible at Welcome Banner
- Name recognition on Mansfield Turkey Trot website with link to your company
- Complimentary Irving Marathon Expo booth (value \$350)
- Recognition at water station along course (value: \$150)
- Insert in race packets (value: \$50)
- Two complimentary entries
- Facebook announcement listing sponsor and link

## *Bronze Sponsor* | \$350

- Name recognition visible at Welcome Banner
- Name recognition on Mansfield Turkey Trot website with link to your company
- Recognition at water station along course (value: \$150)
- Insert in race packets (value: \$50)
- Facebook announcement listing sponsor and link

## *Water Station Sponsor* | \$150

- Name recognition visible at Welcome Banner
- Name recognition on Mansfield Turkey Trot website with link to your company
- Recognition at water station along course (value: \$150)
- Insert in race packets (value: \$50)
- Facebook announcement listing sponsor and link

[www.mansfieldturkeytrot.com](http://www.mansfieldturkeytrot.com)

